



The Connector

January 2003

Chamber Bulletin Board

Rolling Meadows Chamber of Commerce Announces FIVE "Don't Miss" Events —

#1 - New Member Connection

Any member who joined in the past six months is invited to a special New Member Briefing. Come meet other Chamber members, and learn new ways the chamber can increase your business! It's an opportunity to talk with new and current members Plus, you can stay for the Chamber's quarterly BOING Event and immediately following the New Member Connection. The next New Member Connection will be held April 29 at the same time and place.

When: Tuesday, January 14, 8:00 am

**Where: Harris Bank Arlington- Meadows, 2nd floor
3225 Kirchoff Rd., Rolling Meadows**

FREE to New Members

RSVP: 847-398-3730

#2 - BOING Event

Meet with key Rolling Meadows Officials at the Chamber's quarterly BOING Event! (That stands for Beneficial, Ongoing, Informational Network Gathering). Meet Rod Blane, Director of Community Development, Phil Burns, Fire Chief, and Steve Williams, Police Chief while enjoying a Continental Breakfast sponsored by the Harris Bank.

When: Tuesday, January 14, 8:30 - 9:30 am

**Where: Harris Bank Arlington- Meadows, 2nd floor
3225 Kirchoff Rd., Rolling Meadows**

Cost: \$5 / Free to Chamber Members

RSVP: 847-398-3730

#3 - Brown Bag Business Lunch Series - "Background Investigations 101"

David Hertog, principal of Hertog and Associates, Inc., a licensed Private Detective Agency in Rolling Meadows, will "de-mystify" the facts and fictions surrounding business investigations. Bring your own lunch and learn the value of information gathering, and how it can potentially save your company from making bad decisions on mergers and acquisitions, key hires and selecting business partners. He will provide a list of free on-line resources and show how accurate information can protect and enhance your business. More information on his company inside on the enclosed flyer.

When: Thursday, January 23, 11:30

**Where: Comm Works Corporation, 3800 Golf Road
Rolling Meadows (3Com Building)**

Cost: \$15 / Free to Chamber Members

RSVP: 847-981-4740 or pi@backgroundinvestigator.net

#4 - Annual Economic Development Luncheon - Mayor Tom Menzel, Guest Speaker

There's a lot of economic development happening in Rolling Meadows. Find out what the city is doing to help businesses at the annual Economic Development Luncheon. Tom Menzel, Mayor of Rolling Meadows, will talk about the healthy economic environment the city has created for its business community.

When: Tuesday, January 28, 11:30 am

**Where: Holiday Inn - Rolling Meadows
3405 Algonquin Road, Rolling Meadows**

Cost: \$25 / \$20 for Chamber Members

RSVP: Call 847-398-3730. Reservation Deadline - 1/24

#5 - Meet & Mix (formerly Business After Hours)

Join us for appetizers, drinks and a raffle prize donated by Sam's Club. You don't want to miss this networking opportunity! Bring plenty of business cards to swap with other local business contacts!

When: Thursday, February 20, 2003 5-7 p.m.

**Where: The Stadium Sports Club & Grill
4015 West Algonquin Rd., Rolling Meadows**

Cost: Members \$5.00 Non-Members \$10.00

RSVP: Rolling Meadows Chamber of Commerce 847-398-3730

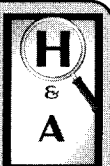
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HERTOG & ASSOCIATES, Inc.

Business & Background Investigations

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Chamber News

“Behind the Scenes” - Background Investigations 101

Editor's Note: Hertog & Associates, Inc. has been in Rolling Meadows over 5 years. David currently serves on the Chamber's Board of Directors.

“After 9/11 our calls for business investigations were up significantly,” said David Hertog, CEO of Hertog & Associates, Inc. His Rolling Meadows-based company is a licensed private detective agency serving both large and small businesses in the Chicago area for the past six years.

He provides a wide range of business and background information gathered to help businesses proactively protect themselves from being taken by surprise when it comes to something as basic as hiring a key executive or as complex as a merger or acquisition.

“I try to help business people make good decisions,” said Hertog. “And the more information a person has, the better the decision will be. My service is to provide the due diligence and gather the information needed to help make the important business decisions.”

Surprisingly, he gets a lot of information from the Internet. “A lot of people have the misconception that detective work is a lot of secret meetings in dark places. In reality, a lot of the work I do is gathered from readily available resources and public records,” he adds. “Businesses could save money and do a lot of the work themselves, if they knew where to look.”

Hertog will provide a special “Behind the Scenes” glimpse at what he does and how he does it at a special “Brown Bag Lunch” January 23. Sponsored by the Chamber, the presentation begins at 11:30 am at CommWorks Corporation located in the 3Com Building at 3800 Golf Road.

For more information or to reserve space, contact Hertog at 847-981-4740 or e-mail pi@backgroundinvestigator.net.

Coffee Talk Series Resumes

The Chamber is conducting a series of monthly meetings with various special groups and Tom Melena, Rolling Meadows City Manager, during the next 12 months to discuss industry-related issues and concerns. The first meeting will be Thursday, January 30 for commercial real estate brokers representing property or rental space in Rolling Meadows. Melena will provide updates on Economic Development initiatives taking place in Rolling Meadows that are relevant to each group.

Terry Savage — “The Savage Truth on Money”

Terry Savage, a nationally known expert on personal finance and columnist for the *Chicago Sun-Times*, will give a presentation 8:00 pm, Tuesday, March 4 at Harper College on personal finance. She has appeared on CNN, PBS and NBC on issues relating to investing and financial markets, and recently has written a book, *The Savage Truth on Money*. For more information on attending the lecture or a special reception prior to the event, contact Harper College at 847-925-6100.

Coming Attractions! - Watch for details on these special upcoming events in the new year!

- 1. Unemployment Insurance - “What ALL Employers Need to Know”** - Presented by the Illinois Department of Employment Security (IDES) and the Chambers of Business to the 6th Power on Friday, March 21. A must for any human resource professional, business owner or manager. RSVP by March 14 to the Chamber.
- 2. “Lunch with a Leader”** - An innovative fund-raising program that lets you bid on having a lunch with a leader from the legislature, business or community leader. Co-sponsored by the chamber and Clearbrook
- 3. Progressive Networking Luncheon** with six area chambers. (Business to the 6th Power) Network with (more than a dozen local businesses — all in one place a one time!

Northwest Corridor Transit Project Looks Ahead

The Regional Transportation Authority (RTA) is looking to reduce traffic congestion in the NW suburbs. They are evaluating a number of alternatives, including building one or possibly two stations in Rolling Meadows along I-90 and Golf Road. The RTA has also established a Business Advisory committee to provide a forum for area businesses to participate. For more information, contact Larry Bury, Transportation Director at Northwest Municipal Conference at 847-296-9200 or lbury@NWMC-cog.org.